

Client Review

The National Cancer Institute

Duke University

The Greater New York Chamber of Commerce

Ossie Davis & Ruby Dee

The National Black Theatre Festival

North Carolina Black Repertory Theatre

North Carolina Central University

St. Augustine's College

City-Suburban Media & Entertainment Group

East New York Urban Youth Corps

The Dove Arts & Events Gallery

Rust-Oleum Corporation

Affina

University of Indianapolis

Southern Illinois University

Northwestern Mutual Insurance

Farmers Insurance

Contact Information

**Barnes, Anderson, Allen
Organizational Development
Training Consultants**

c/o

Kelvin De'Marcus Allen and Associates

P.O. Box 71383

Durham, N.C. 27712-1383

Ph. 919-382-3450

Fax. 919-383-6170

E-mail: mail@kelvindallen.com

www.kelvindallen.com

HOW TO LEAD

**PEOPLE,
MANAGERS,
AND
ORGANIZATIONS**



LEADERSHIP & DEVELOPMENT WORKSHOP SERIES

**PRESENTED BY
BARNES, ANDERSON, ALLEN
ORGANIZATIONAL DEVELOPMENT & TRAINING CONSULTANTS**

www.kelvindallen.com

Who We Are

Barnes, Anderson, Allen Consultant Group is a professional development and training company.

We provide:

- leadership development workshops
and
- critical needs assessment reviews
that focus on helping your organization develop:
- effective leaders

We have a more than 50 years of collective professional work experience in public and private organizations from Fortune 500 companies to chambers of commerce, school systems, colleges, universities, celebrity owned companies, and urban and rural public service organizations.

Our training emphasizes *team-building, time & energy management, communication, and improving organizational effectiveness.*

Barnes, Anderson, Allen Consultant Group is committed to providing business organizations and non-profit organizations with the critical training support to ensure smart turn-key readiness for success in the new economy and globally linked marketplace.

We accomplish this by utilizing our unique ***Third Century Smart Organization Approach***, employing individual and team-learning, group needs assessments and an organizational shared vision.

Leadership & Development Workshop Series

The Leadership & Development Workshop Series is a motivational, strategic planning, personal and professional development series targeting public and private organizations.

Topics presented at the workshops include

Personal Mastery: Personal Assessment
and Daily Motivational Strategies

Personal Mastery:
Balancing Personal Relationships and Corporate Responsibilities

Organizational Development:
Situational Leadership Strategies: Rising to the Occasion!

Organizational Development: Management is:
Shared Learning, Team Building, Systems Thinking

Organizational Development (Learning Organizations):
School Development Programming

Organizational Development:
School Community Constituent Development

Organizational Development:
Developing Life-Long Learning and Service Learning

Organizational Development:
Tracking Immediate Goals and Long Term Planning

Organizational Development:
Professional Support and Network Development Opportunities

Solutions:
Assessing and Choosing Appropriate Turn-key Business Solutions

Targeted Exercise (Situational Leadership):
Articulating Your Industry Issues & Trends And Developing Your Personal
"Business and Leadership Success Plan"

Kelvin De'Marcus Allen



**Public Relations
& Marketing**

Multi-Media Productions

**Product Positioning &
Packaging**

**Organizational
Training & Development**

Allen has worked as a public relations and marketing consultant for more than 15 years. He is an award-winning writer, publisher, and documentary filmmaker.

He has worked with national personalities in both the arts and education, and has been called upon by both small and large organizations to assist them in assessing their organization's internal and external affairs.

Allen has organized numerous corporate, entertainment and educational events, and has as produced a number television specials. Allen also writes a "Life Styles" column for the News & Observer in Raleigh, North Carolina, www.news-observer.com.

Allen received his B.A. degree from North Carolina Central University and an M.A. degree in Leadership & Liberal Studies from Duquesne University in Pittsburgh, Pa.

The Third Century Smart Organization Approach

Barnes, Anderson, Allen Consultant Group uses research-based methods and management models to create highly informed and industry-specific training programs. You get the proverbial "bang for your buck" because training participants become highly reliable contributors to your organization's success.

We manage improvements in the areas of:

- professional relationships
- written action plans
- empowering employees
- shared vision building
- team building
- time & energy management

"Whether it is research and development, company management, or any other aspect of business, the active force is people. And people have their own will, their own mind, and their own way of thinking. If the employees themselves are not sufficiently motivated to challenge the goals of growth and technological development, there will simply be no growth, no gain in productivity and no technological development."

*From—The Fifth Discipline
By Peter M. Senge*

Joseph E. Barnes



**Sales & Marketing
Management**

Promotional Marketing

**Organizational Training &
Development**

**Corporate Business
Solutions**

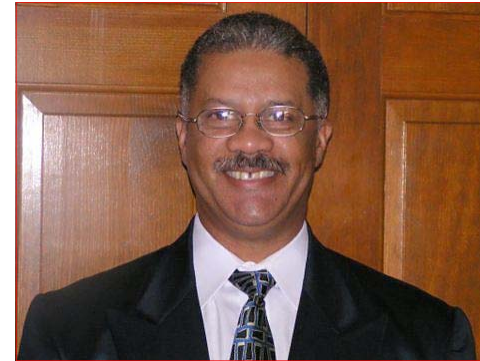
Barnes has 20 plus years of sales and marketing experience in the consumer products industry.

He has held a number of strategic management positions in sales planning, business development, trade marketing, personnel management, and training with a fortune 500 company.

Barnes received his B.S. degree at Northeastern University, Boston, MA. He is a business owner and an entrepreneur with a current membership in the Naperville, Illinois Chamber of Commerce.

Mr. Barnes is also an active board member of the Boys and Girls Club of Chicago.

W. Calvin Anderson



**Learning &
Faith-based Organizational
Development**

**Organizational Training
& Development**

**Direct Response
Advertising**

Grant Writing & Fundraising

Anderson has 20 years of work experience in the public and private sectors .

In addition to his positions as teacher, regional instructional leader and trainer, direct response advertising copywriter, development consultant, plant production floor manager and business owner and entrepreneur.

Anderson received his B.A. degree at Boston College and M.S. degree in Educational Administration at Mercy College in Dobbs Ferry, NY.

Mr. Anderson is a member of Omega Psi Phi Fraternity, Inc. and a trainer and business consultant to the Greater New York Chamber of Commerce in New York City.